

Aston Martin reveals James Bond's DBS for "CASINO ROYALE"



Gaydon, 4th May 2006:

Aston Martin has unveiled the new DBS which will be driven by James Bond, the legendary British secret agent, in the next 007 film, "CASINO ROYALE", to be produced by Michael G Wilson and Barbara Broccoli for EON Productions.

In true Bond style, specific details of the new DBS remain top secret, although Aston Martin Design Director, Marek Reichman, said: "This car encapsulates a link between our elegant DB9 road car and the powerful DBR9 race car. It signals an evolutionary development of Aston Martin's world renowned style and elegance."

"While hinting at our future design direction, the DBS also has very clear links with our heritage – it is instantly recognisable as an Aston Martin."

Aston Martin Chairman and Chief Executive Officer, Dr Ulrich Bez added: "The DBS continues our proud and lengthy association with James Bond."

"The DBS is not of the understated elegance of a DB9, nor the youthful agility of the V8 Vantage. It is explosive power in a black tie and has its own unique character which will equal that of James Bond."

Starring Daniel Craig as James Bond, "CASINO ROYALE" is scheduled for release in November, 2006.

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