

“Escape Room Movie Million Dollar Challenge Sweepstakes”
Official Rules

NO PURCHASE, PAYMENT OR PUZZLE COMPLETION IS NECESSARY TO ENTER OR HAVE A CHANCE TO WIN. A PURCHASE, PAYMENT OR PUZZLE COMPLETION WILL NOT IMPROVE YOUR CHANCES OF WINNING.

SWEEPSTAKES ENTRY PERIOD & SPONSOR: The “Escape Room Movie Million Dollar Challenge Sweepstakes” (the “**Sweepstakes**”) promoting the motion picture “ESCAPE ROOM” (the “**Picture**”) starts at 12:01 am Pacific Time (“**PT**”) on 12/10/18 and ends at 11:59 pm PT on 1/31/19 for online entry (the “**Online Entry Period**”) and ends on 2/1/19 for the postmarking of an entry by mail; with both methods of entry as detailed below.

The sponsor of the Sweepstakes is Sony Pictures Home Entertainment Inc., 10202 W. Washington Blvd., Culver City, CA 90232 (“**Sponsor**”). The Sweepstakes is subject to these official rules (the “**Official Rules**”). By entering, Entrant (defined below) agrees to be bound by the terms and conditions herein, which are binding and final on all matters relating to the Sweepstakes, and to all applicable federal, state and local laws.

ELIGIBILITY: The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia (collectively, the “**Eligibility Area**”), who as of the date of their Entry (defined below) into the Sweepstakes are thirteen (13) years of age or older. Directors, officers, employees and their immediate family members (spouses, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren) and those living in the household of same (whether legally related or not) of Sponsor, Interactive Promotions Group, West Coast Marketing, a division of The Susquehanna Hat Company (“**West Coast Marketing**”), and each of their respective parent companies, successors, subsidiaries, affiliates, related entities, and advertising and promotion agencies (collectively, the “**Sweepstakes Entities**”) are not eligible to enter or win. A prize won by an individual considered to be a minor in his/her jurisdiction of residence (“**Minor**”) will be awarded in the name of said Minor’s parent or legal guardian. This Sweepstakes is void outside the Eligibility Area and where prohibited by law.

HOW TO ENTER: There are two (2) ways to enter the Sweepstakes; by visiting the Entry Site (defined below), successfully completing Picture-themed puzzles (“**Puzzles**”) available at the Entry Site during the Online Entry Period and after successfully completing the Puzzles (as detailed below), providing required contact information (collectively referred to herein individually as a “**Puzzle Entry**” and collectively as “**Puzzle Entries**”), or by submitting an entry via mail without the need for successfully solving the Puzzle; with details of both methods of entry specified below.

NOTE: THERE IS A LIMIT OF ONE (1) ENTRY (DEFINED BELOW) PER ENTRANT (DEFINED BELOW) ACCEPTED PER DAY DURING THE SWEEPSTAKES, REGARDLESS OF METHOD(S) OF ENTRY. A “DAY” SHALL BE DEFINED AS STARTING AT 12:01 AM PT AND ENDING AT 12:00 MIDNIGHT PT WITH THE EXCEPTION OF 1/31/19 (THE LAST DAY OF THE ONLINE ENTRY PERIOD) WHICH SHALL END AT 11:59 PM PT.

The Sponsor’s database clock will be the official timekeeper for this Sweepstakes.

Details of the methods of Entry are as follows:

HOW TO ENTER VIA PUZZLE COMPLETION: Interested eligible individuals may enter during the Online Entry Period by:

Connecting to the website at EscapeRoomMovieChallenge.com (the “**Entry Site**”)

AND

Following the prompts to view and attempt to solve the Puzzles in all three (3) rooms displayed.

AND

After correctly solving the three (3) Puzzles, you will be prompted to provide your first and last name, street address, (no post office boxes) city, state, zip code, telephone number, date of birth and email address ("**Contact Information**").

By completing the foregoing (and subject to the limit of one (1) entry per Entrant per day) you will receive one (1) entry in the Sweepstakes; the successful Puzzle completion and Contact Information comprises the "**Puzzle Entry**".

How to Enter the Sweepstakes by Mail: To enter the Sweepstakes by mail without successfully completing the Puzzles, handprint on a postcard, your first and last name, street address (no post office boxes), city, state, zip code, date of birth, email address and daytime telephone number. Mail your completed entry to: "Escape Room' Movie Million Dollar Challenge Sweepstakes", 22287 Mulholland Hwy., #396 Calabasas, CA 91302. ALL ENTRIES SUBMITTED BY MAIL MUST BE POSTMARKED BY 2/1/19 AND RECEIVED BY 2/6/19. By completing the foregoing (and subject to the limit of one (1) entry per Entrant per day) you will receive one (1) mail-in entry in the Sweepstakes ("**Mail-in Entry**").

Puzzle Entry and Mail-in Entry may be individually referred to herein as an "**Entry**" and collectively as "**Entries**". Each individual submitting an Entry shall be referred to herein as an "**Entrant**".

For purposes of this Sweepstakes, a Puzzle Entry is "received" online when the Sponsor's server records the Entry information. Proof of submitting (such as an automated computer receipt confirming Entry or "thanks for entering" message) does not constitute proof of actual receipt of an Entry for purposes of this Sweepstakes.

Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Those who do not follow all of the instructions, provide the required information in their Entry, or abide by these Official Rules or other instructions of Sponsor may be disqualified.

Any attempt by any Entrant to enter by using multiple/different email addresses, identities, registrations and logins, or any other impermissible methods will void that Entrant's Entry and that Entrant may be disqualified, at the sole discretion of Sponsor. Use of any automated system to participate in the Sweepstakes is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, stolen, damaged, misdirected, undelivered, garbled, illegible, or otherwise defective, deficient or impermissible Entries, for postage-due mail, or for computer hardware or software failures, malfunctions, errors or difficulties of any kind, whether human, electronic, computer, mechanical, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of Entries, the announcement or notification of the prizes or in any Sweepstakes-related materials.

All federal, state, and local rules and regulations apply.

PRIVACY INFORMATION: You understand and agree that any personally identifiable information you provide in the Sweepstakes shall be used only in a manner consistent with these Official Rules, and with Sponsor's Online Privacy Policy, which can be found at <http://www.sonypictures.com/corp/privacy.html>.

WINNER SELECTION: One hundred and twenty-six (126) potential prize winners will be selected in a random drawing on or about 2/7/19 from among all eligible Entries received for the Sweepstakes with one (1) potential Grand Prize (defined below) winner (once confirmed, the “**Grand Prize Winner**”) selected, twenty-five (25) potential Second Prize (defined below) winners (once confirmed, the “**Second Prize Winner**”) selected and one hundred (100) potential Third Prize (defined below) winners (**Third Prize Winner**) selected.

Random drawings will be conducted by West Coast Marketing, an independent judging organization. Decisions of Sponsor and West Coast Marketing shall be final and binding in all matters relating to this Sweepstakes. The potential Grand Prize Winner and Second Prize Winners will be notified by email or telephone as provided in the Entry within two (2) days of the random drawing.

Potential Grand Prize Winner and Second Prize Winners will be required to respond to the notification within three (3) days, confirming first and last name, daytime telephone number, email address, date of birth, complete mailing address within the Eligibility Area and verifying eligibility in the Sweepstakes.

Sponsor is not responsible for any failure of attempted delivery of notice using the above-referenced notification methods.

Potential Third Prize Winners will be notified within 6-8 weeks with the delivery of their prize by mail or other delivery service selected at the sole discretion of Sponsor.

Grand Prize Winner, Second Prize Winners and Third Prize Winners may be referred to hereafter individually as a “**Prize Winner**” and in the plural as “**Prize Winners**”.

Potential Grand Prize Winner (or potential Grand Prize Winner’s parent or legal guardian if potential Grand Prize Winner is a Minor) will be required to execute and return a notarized Affidavit of Eligibility/Release of Liability and (except where prohibited) Publicity Release form and a completed IRS W-9 form (collectively the “**Required Documents**”) within seven (7) days of date of notification. Grand Prize Winner’s Travel Companion (as defined below) is required to be of majority age or older in his/her state of legal residence or be the child or legal ward of the Grand Prize Winner. Travel Companion (or Grand Prize Winner if Travel Companion is child or legal ward of Grand Prize Winner) will also be required to execute and return a notarized Release of Liability form within the same seven (7) day deadline specified above.

Potential Grand Prize Winner’s failure to return all Required Documents and any other requested forms in this seven (7) day time period, or to comply with any other provision herein, may result in the potential Grand Prize Winner being disqualified and an alternate potential Grand Prize Winner may or may not be selected at Sponsor’s sole discretion.

If any prize notification or prize is returned as undeliverable for any reason, Sponsor may decide, in its sole discretion, to award such prize to an alternate eligible Entrant or (at Sponsor’s discretion) to not award such prize. A maximum of two (2) attempts at notification of alternates will be made to identify the potential Grand Prize and Second Prize Winners after which the applicable prize shall remain unawarded.

Acceptance of a prize constitutes permission (except where prohibited) granted to Sponsor to use the Prize Winner’s name, likeness, picture, voice, biographical information, Entry and statements for publicity, advertising, trade and promotional purposes in connection with the Sweepstakes or the Picture in any and all media and manner, and by any and all means now known or hereafter devised in perpetuity worldwide without additional consideration, compensation or limitation of any kind, and without the need to get any further consent. Prize Winner hereby releases

Sweepstakes Entities from any liability with respect to such use. Any and all such recordings shall at all times be owned by, and the exclusive property of, Sponsor.

Prizes are not transferable, assignable, or redeemable for cash. No prize substitution will be allowed. If necessary, due to unavailability of a prize for any reason, a prize of equal or greater value may be awarded at the sole discretion of the Sponsor. Prizes may not be sold, bartered or exchanged by Prize Winner. Prizes are provided "as is" and without any warranty of any kind. Prize Winners are responsible for all taxes and fees associated with prize receipt and/or use. By accepting a prize, the Prize Winner acknowledges and agrees to compliance with these Official Rules. All federal, state, provincial and local tax liabilities are the responsibility of the Prize Winner.

PRIZES: Grand Prize: There is one (1) "**Grand Prize**" available to be awarded in the Sweepstakes. The Grand Prize consists of the following: A trip ("**Trip**") during dates determined by Sponsor for the Grand Prize Winner and one (1) eligible travel companion ("**Travel Companion**") to Los Angeles, CA ("**LA**"). The Trip includes the following: (i) round-trip ("**R/T**") economy class air transportation for two (2) from the major U.S. gateway airport within the Eligibility Area nearest the Grand Prize Winner's residence (as determined by Sponsor) to LA, (ii) R/T ground transfers between airport and Hotel (defined below) and (if deemed necessary by Sponsor) between Hotel and Event (defined below) location in LA, (iii) two (2) consecutive nights' accommodations for two (2) in one (1) single standard guest room (double occupancy, room and tax only) at a LA-area hotel ("**Hotel**") selected at the sole discretion of Sponsor, (iv) two tickets to Escape Hotel Hollywood (iv) a \$500 financial institution gift card (selected at the sole discretion of Sponsor), (vi) official puzzle box prop from the movie and (vi) the opportunity for the Grand Prize Winner only to participate on a date, time and location (as determined by sponsor) in the Million Dollar Challenge Instant Win Game ("**Event**") as directed by Sponsor. The approximate retail value ("**ARV**") of the Trip portion of the Grand Prize is approximately \$3,500. The actual value of Grand Prize Trip may vary depending on city of departure, date and times of travel, airfare fluctuations, Hotel charges and transfer charges at the time of travel booking. Therefore, the actual value of the Grand Prize Trip awarded may be lower or higher at the time it is fulfilled. Any difference between actual value and stated ARV will not be awarded. If the Grand Prize Winner elects to travel with no Travel Companion, no additional prize element will be substituted. All specific elements of the Grand Prize are at the sole discretion of the Sponsor or its designee(s).

Event Details: The Event shall consist of an internet-based game server programmed with a specific winning four (4) digit number. The Grand Prize Winner will be provided the opportunity to input his or her choice of a four (4) digit number into the server ("**Event Site**"). If the four (4) digit number Grand Prize Winner enters to the Event Site (when directed) matches exactly with the predetermined, programmed winning number, Grand Prize Winner will be a potential instant winner of the Event Prize (defined below). The memory log of the internet-based game server is the sole determiner of whether or not a participant is a prize winner. Neither the visual/graphic display will be considered in determining the winner.

All travel is subject to the following restrictions and conditions: Grand Prize Winner and Travel Companion will be responsible for all expenses not specifically described above as included in the Grand Prize, including but not limited to in-room entertainment, ground transportation to and from Grand Prize Winner's residence and airport, insurance, gratuities, meals, concessions, excursions, baggage fees, and any other fees, costs, expenses and purchases. All travel arrangements are to be booked through and administered by Sponsor or its designee, which must be done 30 days prior to Trip. All air carrier(s), Hotel, ground transportation companies, and any other details of travel are determined at the sole discretion of the Sponsor or its designee. Grand Prize Winner will be required to travel during specific dates determined by Sponsor or prize will be forfeited in its entirety and at Sponsor's sole discretion, awarded to an alternate in a subsequent random drawing.

Sponsor is not responsible if Grand Prize Winner or Travel Companion is denied access to the aircraft or Hotel. In such case, Grand Prize Winner and/or Travel Companion will be solely responsible for any expenses incurred and the prize may be forfeited, in whole or in part. Grand Prize Winner must comply with all Hotel check-in requirements including, without limitation, the presentation of a major credit card.

The prize restrictions/conditions stated herein are not all-inclusive, and the Grand Prize described above may be subject to additional restrictions/conditions, which may be stated in the Required Documents and/or other documents. In the event the Grand Prize Winner and/or his or her Travel Companion engage(s) in behavior that, as determined by Sponsor or any of the Sweepstakes Entities in their sole discretion, is obnoxious, threatening, dangerous or illegal or is intended to annoy, abuse, threaten, or harass any other person, or is intended or may cause property damage or loss, Sponsor reserves the right to immediately terminate the Trip or any part thereof early, in whole or in part, and to send the Grand Prize Winner and/or his or her Travel Companion home with no further compensation.

Grand Prize Winner and his/her Travel Companion will be required to travel on identical itineraries including the same departure date, destination and return date. Grand Prize Winner and Travel Companion will be required to provide valid government issued photo ID (as required by airline, airport and TSA authorities) at time of and for completion of travel. If Grand Prize Winner lives within one hundred fifty (150) miles of the Hotel, air transportation will not be provided and no additional prize element substituted. No changes will be made to travel details once any element(s) of the travel arrangements have been booked. No frequent flier miles will be earned on any element of prize travel. Prize conditions may be added or modified by Sponsor. Sweepstakes Entities are not responsible for any changes of any element of Grand Prize travel and Sweepstakes Entities are not liable for any expenses incurred as a consequence of flight cancellation or flight delays. Sponsor will not replace any lost or stolen tickets, travel vouchers, gift cards or certificates. Any gift cards, certificates, and or credit or debit cards are subject to the terms and conditions of issuer, and will not be replaced by Sponsor if lost, stolen, damaged or destroyed. Grand Prize Winner must have/present at least one major credit card (accepted by Hotel) in good standing in order to check into Hotel.

No stopovers are permitted on tickets issued as a prize; if a stopover occurs, the prize will terminate and full fare will be charged from the stopover point for the remaining Trip segments, including the return. Once Trip arrangements have been confirmed, no changes will be allowed except by Sponsor in its sole discretion. An unclaimed and/or unused Grand Prize travel package will remain the property of Sponsor or its designee. Travel is subject to capacity controls, availability, blackout dates and certain other restrictions, which may include a Saturday night stay, all of which are subject to change.

An unclaimed and/or unused prize will remain the property of Sponsor or its designee.

NOTE: It is possible that Grand Prize Winner and his/her Travel Companion will be photographed or taped during the Event and Sponsor reserves the right to use such recorded stills and/or film/video footage (collectively, the "**Footage**") to promote the Sweepstakes, Event or Sponsor. There will be no compensation paid in connection with the possible use of the Footage as set forth above. The photographing of the Grand Prize Winner or Travel Companion during the Event is not guaranteed, and even if the Footage is shot, there is no guarantee (or obligation on the part of Sponsor) that the Footage will be used to promote the Sweepstakes, Event or any other of the Sponsor's products or services.

Event Prize: The Event prize ("**Event Prize**") consists of winner's choice of a \$1,000,000 40-year Annuity (paid out as \$25,000 per year for forty (40) years) or a single payout of \$575,000.

Second Prize: There are twenty-five (25) Second Prizes (each a "**Second Prize**") available to be awarded in the Sweepstakes. Each Second Prize consists of a \$100 financial institution gift card

(selected at the sole discretion of Sponsor) and a movie promo item (selected at the sole discretion of Sponsor). The ARV of each Second Prize is \$105.

Third Prize: There are one hundred (100) Third Prizes (each a “**Third Prize**”) available to be awarded in the Sweepstakes. Each Third Prize consists of an official ‘Escape Room’ movie poster. The ARV of each Third Prize is \$20.

Grand Prize, Second Prizes and Third Prizes may be referred to hereafter individually as a “**Random Drawing Prize**” and collectively as “**Random Drawing Prizes**”.

The total ARV of all Random Drawing Prizes to be awarded is \$8,125. The ARV of the Event Prize is \$575,000. The total ARV of all Prizes (defined below) available to be awarded in the Sweepstakes is \$583,125.

Grand Prize, Second Prizes, Third Prizes and Event Prize may be referred to hereafter individually as a “**Prize**” and collectively as “**Prizes**”.

Awarding of each Prize is subject to the applicable Prize Winner’s acceptance of all requisite conditions within these Official Rules and Prize Winner’s ability and agreement to grant the rights set forth in these Official Rules and all required documents detailed herein if applicable. Prizes will be delivered approximately 6-8 weeks after completion of the Sweepstakes.

ODDS OF WINNING: The odds of winning a Random Drawing Prize in the Sweepstakes are determined by the total number of eligible Entries received and are equal regardless of method of Entry. The odds of the Grand Prize Winner winning the Million Dollar Prize are 1 in 10,000.

RELEASES: The Sweepstakes Entities and any and all Internet server(s) and access provider(s), and each and all of their respective parent corporations, successors, subsidiaries, affiliates, related entities, licensees, assigns, and all of their respective officers, directors, shareholders, employees, agents and representatives (collectively, “**Releasees**”) are not responsible for: any incorrect or inaccurate Entry or Puzzle information; inability to connect with any website, including but not limited to the Entry Site and/or Event Site; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers, hardware or software, including without limitation any injury or damage to participant’s or any other person’s computer relating to or resulting from participation in the Sweepstakes; theft, tampering, destruction, or unauthorized access to, or alteration of, Entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any web site or for any other reason whatsoever; typographical, printing or other errors; any other Sweepstakes related materials which are late, lost, incomplete, misdirected, stolen, mutilated, illegible, or any combination thereof. Entrants, by participating in the Sweepstakes, agree that the Releasees shall have no liability whatsoever for, and shall be held harmless by Entrants against, any liability for any injuries, losses or damages of any kind, including, but not limited to, death or injury to persons, or property loss or damage, relating or resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes. Proof of attempting to submit an Entry is not considered proof of delivery or receipt. Illegible or incomplete Entries, Entries in excess of the limits stated above and mechanically reproduced Entries will be disqualified. All Entries become the property of the Sponsor and will not be acknowledged or returned. False, fraudulent or deceptive Entries or acts shall render its Entrant(s) ineligible. By entering the Sweepstakes, Entrants affirm that they have read and accepted these Official Rules.

GRANT OF RIGHTS: By participating in the Sweepstakes, each Entrant (and the Entrant’s parent or legal guardian if the Entrant is a Minor) hereby grants and agrees to grant to Sponsor and its affiliates, and to their respective successors, licensees, assignees and other authorized designees, a perpetual, fully-paid, royalty-free, transferable, fully sublicenseable, worldwide,

irrevocable, non-exclusive right and license to reproduce, transcode, edit, modify, combine with others, create derivative works from, transmit, disseminate, distribute, re-use, re-post, make available, combine with other content, exhibit, perform, publish, display, use and otherwise exploit the Entrant's Entry information, and any comments or statements of the Entrant related to the Picture or the Sweepstakes or any of the Sweepstakes Entities, all of the foregoing in any media, manner, technology or content delivery mechanism now known or hereinafter devised for the following purposes: (A) in connection with the Sweepstakes, its administration, promotion, advertising or publicity, and/or (B) otherwise in connection with the promotion, advertising, publicity or other exploitation of the Picture (including, without limitation, its home entertainment release) and including, without limitation co-promotions for the Picture where the Picture is commercially tied to another brand, product or service, and/or any subsidiary and ancillary rights of any nature relating to the Picture, and/or (C) as otherwise desired by Sponsor in its sole discretion other than in connection with the Sweepstakes or the Picture, each of the foregoing without the necessity of obtaining further consent or making any payments.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Sweepstakes, Entrant agrees that any and all disputes and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration under JAMS Expedited Arbitration. The arbitration shall be conducted in Los Angeles County before a single neutral arbitrator. The arbitrator shall follow California law and the Federal Rules of Evidence in adjudicating the dispute. Entrant waives the right to seek indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses not to exceed fifty dollars (\$50.00), and any and all rights to have damages multiplied or otherwise increased, and the arbitrator shall have no authority to award such damages. The determinations of the arbitrator shall be final and shall not be subject to judicial review; provided, however, that any award or determination rendered by the arbitrator may be entered in any court of competent jurisdiction. The expenses of arbitration, the fees and costs of legal counsel, experts and evidence shall be awarded to the prevailing party. In no event shall any Entrant seek or be entitled to obtain rescission, injunctive or other equitable relief.

CHOICE OF LAW / LIMITATION OF LIABILITY: Each Entrant acknowledges and agrees that the internal substantive laws (without regard to the choice of law rules) of the State of California, United States of America, applicable to contracts made and performed entirely in California shall govern the construction, validity, enforceability, and interpretation of these Official Rules, the rights and obligations of the Entrants and Releasees (in connection with the Sweepstakes), and all other issues, questions, causes of action (whether sounding in contract or in tort) arising out of or relating to these Official Rules and the Sweepstakes.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

FORCE MAJEURE: Releasees shall not be liable to Prize Winner or any other person for failure to supply a Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, network or computer problems, internet problems, hacking, computer viruses, unauthorized computer access, tampering, or any other cause beyond Sponsor's sole control. Releasees shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carrier(s), Hotel(s), or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same. Releasees' legal responsibility for loss or damage to baggage shall be strictly governed by the Warsaw Convention and the other applicable conditions of carriage set forth on the passengers' tickets.

GENERAL: If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or any web site associated therewith (or any portion(s) thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of Entries in accordance with these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Sweepstakes or any portion thereof. In the event this Sweepstakes is canceled, the Sponsor may (at Sponsor's sole discretion) conduct a random drawing to award the stated Prizes from among all eligible, non-suspect Entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at Entry Site. The Releasees are not responsible for the actions of Entrants in connection with the Sweepstakes, including Entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. Persons found tampering with or abusing any aspect of this Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption or damage may be disqualified. Additionally, any attempt to cheat the Sweepstakes, as determined at the sole and absolute discretion of Sponsor, may result in immediate disqualification of the Entrant, as well as other possible consequences, including disqualification from any and all existing and future sweepstakes, contest or promotion. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

If a dispute arises about who submitted an Entry, the Entry will be deemed submitted by the authorized account holder of the email address used. The authorized account holder of the email address is deemed the natural person who is assigned to an email address by an Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential Prize Winner may be requested to provide the Sponsor with proof that he/she is the authorized account holder of the email address associated with the winning Entry and that all eligibility requirements are met.

In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. The Releasees are not responsible for electronic communications that are undeliverable as a result of

any form of active or passive filtering of any kind, or insufficient space in Entrant's email account to receive email messages. Also, the Releasees are not responsible, and may disqualify an Entrant, if his or her email address or telephone number does not work or if either is changed without Entrant giving prior written notice to Sponsor.

NOTE: Entry must be made by the Entrant only as detailed above. Entries made by any other individual or any entity, and/or originating at any other web site or email address, including, but not limited to, commercial sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Sweepstakes. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. The use of any device or software to automate the Entry process is prohibited. Entries or other Sweepstakes materials that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late, misdirected, postage due, deceptive, in greater quantity than the limit stated above or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion.

MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on the Entry Site and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

NO INJUNCTIVE RELIEF: EACH ENTRANT UNDERSTANDS AND AGREES THAT HE/SHE SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE SWEEPSTAKES OR THE PICTURE, OR ANY OTHER MOTION PICTURE, PRODUCTION OR PROJECT OF SPONSOR OR ANY OF ITS AFFILIATES.

WINNERS LIST: For an Official Winners List (available after 2/25/19), or a copy of these Official Rules, send a self-addressed, stamped envelope to: The "'Escape Room' Movie Million Dollar Challenge Sweepstakes" (*please specify Official Winners List or Official Rules*), P.O. Box 9142, Calabasas, CA 91372. Residents of Vermont with a return address in Vermont may omit the return postage on their Official Rules request. Official Rules are also available at Entry Site during the Online Entry Period.

Sweepstakes Administrator.

West Coast Marketing, a division of The Susquehanna Hat Company, 22287 Mulholland Highway, #396, Calabasas, CA 91302. Administrator is not the supplier or guarantor of any prize.

Sponsor.

Sony Pictures Home Entertainment Inc., 10202 W. Washington Blvd., Culver City, CA 90232

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