

**“Minos *Escape Room* Sweepstakes”**  
**Official Rules**

**NO PURCHASE, PAYMENT OR PUZZLE COMPLETION IS NECESSARY TO ENTER OR HAVE A CHANCE TO WIN. A PURCHASE, PAYMENT OR PUZZLE COMPLETION WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**SWEEPSTAKES ENTRY PERIOD & SPONSOR:** The “Minos *Escape Room* Sweepstakes” (the “**Sweepstakes**”) promoting the motion picture “ESCAPE ROOM” (the “**Picture**”) starts at 12:01 am Pacific Time (“**PT**”) on 10/19/18 and ends at 11:59 pm PT on 1/18/19 for online entry (the “**Online Entry Period**”) and ends on 1/19/19 for the postmarking of an entry by mail; with both methods of entry as detailed below.

The sponsor of the Sweepstakes is Columbia TriStar Marketing Group, Inc., 10202 W. Washington Blvd., Culver City, CA 90232 (“**Sponsor**”). The Sweepstakes is subject to these official rules (the “**Official Rules**”). By entering, Entrant (defined below) agrees to be bound by the terms and conditions herein, which are binding and final on all matters relating to the Sweepstakes, and to all applicable federal, state and local laws.

**ELIGIBILITY:** The Sweepstakes is open only to legal residents of the fifty (50) United States, the District of Columbia and Canada except for the Province of Quebec (collectively, the “**Eligibility Area**”), who as of the date of their Entry (defined below) into the Sweepstakes are thirteen (13) years of age or older. Directors, officers, employees and their immediate family members (spouses, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren) and those living in the household of same (whether legally related or not) of Sponsor, West Coast Marketing, a division of The Susquehanna Hat Company (“**West Coast Marketing**”), and each of their respective parent companies, successors, subsidiaries, affiliates, related entities, and advertising and promotion agencies (collectively, the “**Sweepstakes Entities**”) are not eligible to enter or win. A prize won by an individual considered to be a minor in his/her jurisdiction of residence (“**Minor**”) will be awarded in the name of said Minor’s parent or legal guardian. This Sweepstakes is void outside the Eligibility Area and where prohibited by law.

**HOW TO ENTER:** There are two (2) ways to enter the Sweepstakes; by visiting the Entry Site (defined below), successfully completing Picture-themed puzzle (“**Puzzle**”) available at the Entry Site during the Online Entry Period and after successfully completing the Puzzle (as detailed below), providing required contact information (collectively referred to herein individually as a “**Puzzle Entry**” and collectively as “**Puzzle Entries**”), or by submitting an entry via mail without the need for successfully solving the Puzzle; with details of both methods of entry specified below.

**NOTE: THERE IS A LIMIT OF ONE (1) ENTRY (DEFINED BELOW) PER PERSON/EMAIL ADDRESS ACCEPTED PER WEEK DURING THE SWEEPSTAKES, REGARDLESS OF METHOD(S) OF ENTRY. A WEEK SPECIFICALLY CONSISTS OF THE PERIOD BETWEEN 12:01 AM PT ON FRIDAY AND 12:00 MIDNIGHT PT ON THE FOLLOWING THURSDAY (“WEEK”), WITH THE EXCEPTION OF THE FINAL WEEK OF THE SWEEPSTAKES WHICH ENDS AT 11:59 PM PT ON A FRIDAY FOR ONLINE ENTRY AND ON A SATURDAY FOR THE POSTMARKING OF A MAIL-IN ENTRY.**

The Sponsor’s database clock will be the official timekeeper for this Sweepstakes.

Details of the methods of Entry are as follows:

**HOW TO ENTER VIA PUZZLE COMPLETION:** Interested eligible individuals may enter during the Online Entry Period by:

Connecting to the website at MinosEscapeRooms.com (the “**Entry Site**”)

**AND**

Following the prompts to view and attempt to solve the Puzzle.

**AND**

After correctly solving the Puzzle, you will be prompted to provide your first and last name, zip code, telephone number, date of birth and email address (“**Contact Information**”).

By completing the foregoing (and subject to the limit of one (1) entry per person/email address per Week) you will receive one (1) entry in the Sweepstakes; the successful Puzzle completion and Contact Information comprises the “**Puzzle Entry**”.

*How to Enter the Sweepstakes by Mail:* To enter the Sweepstakes by mail without successfully completing the Puzzle, handprint on a postcard, your first and last name, street address (no post office boxes), city, state, zip code, date of birth, email address and daytime telephone number. Mail your completed entry to: “Minos ‘Escape Room’ Sweepstakes”, 22287 Mulholland Hwy., #396 Calabasas, CA 91302. ALL ENTRIES SUBMITTED BY MAIL MUST BE POSTMARKED BY 1/19/19 AND RECEIVED BY 1/29/19. By completing the foregoing (and subject to the limit of one (1) entry per person/email address per Week) you will receive one (1) mail-in entry in the Sweepstakes (“**Mail-in Entry**”).

Puzzle Entry and Mail-in Entry may be individually referred to herein as an “**Entry**” and collectively as “**Entries**”. Each individual submitting an Entry shall be referred to herein as an “**Entrant**”.

For purposes of this Sweepstakes, a Puzzle Entry is "received" online when the Sponsor's server records the Entry information. Proof of submitting (such as an automated computer receipt confirming Entry or "thanks for entering" message) does not constitute proof of actual receipt of an Entry for purposes of this Sweepstakes.

Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Those who do not follow all of the instructions, provide the required information in their Entry, or abide by these Official Rules or other instructions of Sponsor may be disqualified.

Any attempt by any Entrant to enter by using multiple/different email addresses, identities, registrations and logins, or any other impermissible methods will void that Entrant's Entry and that Entrant may be disqualified, at the sole discretion of Sponsor. Use of any automated system to participate in the Sweepstakes is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, stolen, damaged, misdirected, undelivered, garbled, illegible, or otherwise defective, deficient or impermissible Entries, for postage-due mail, or for computer hardware or software failures, malfunctions, errors or difficulties of any kind, whether human, electronic, computer, mechanical, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of Entries, the announcement or notification of the prizes or in any Sweepstakes-related materials.

All federal, state, and local rules and regulations apply.

**PRIVACY INFORMATION:** You understand and agree that any personally identifiable information you provide shall be used only in a manner consistent with these Official Rules, and with Sponsor's Online Privacy Policy, which can be found at <http://www.sonypictures.com/corp/privacy.html>.

**WINNER SELECTION:** One (1) potential Grand Prize (defined below) winner will be selected in a random drawing on or about 1/29/19 from among all eligible Entries received for the Sweepstakes (“**Grand Prize Winner**”). Random drawing will be conducted by West Coast Marketing, an independent judging organization. Decisions of Sponsor and West Coast Marketing shall be final and binding in all matters relating to this Sweepstakes. The potential Grand Prize Winner will be notified by email or telephone as provided in the Entry within two (2) days of the random drawing. Potential Grand Prize Winner will be required to respond to the notification within three (3) days, confirming first and last name, daytime telephone number, email address, date of birth, providing complete mailing address within the Eligibility Area and verifying eligibility in the Sweepstakes.

Sponsor is not responsible for any failure of attempted delivery of notice using the above-referenced notification methods.

If a Canadian resident, the potential Grand Prize Winner (or potential Grand Prize Winner’s parent or legal guardian if potential Grand Prize Winner is a Minor) will be required to correctly answer, without assistance of any kind, a timed mathematical skill-testing question administered by telephone or email. Potential Grand Prize Winner (or potential Grand Prize Winner’s parent or legal guardian if potential Grand Prize Winner is a Minor) will be required to execute and return a notarized Affidavit of Eligibility/Release of Liability (if U.S. resident) or a Declaration of Eligibility (if Canadian resident) and (except where prohibited) Publicity Release form and (if a U.S. resident) a completed IRS W-9 form (collectively the “**Required Documents**”) within ten (10) days of date of notification.

Potential Grand Prize Winner’s failure to return all required forms in this ten (10) day time period, or to comply with any other provision herein, may result in the potential Grand Prize Winner being disqualified and (time permitting) an alternate potential Grand Prize Winner may or may not be selected at Sponsor’s sole discretion.

If any prize notification or prize is returned as undeliverable for any reason, Sponsor may decide, in its sole discretion, to award such prize to an alternate eligible Entrant or if time does not permit (in Sponsor’s opinion) to not award such prize.

Acceptance of Grand Prize constitutes permission (except where prohibited) granted to Sponsor to use the Grand Prize Winner’s name, likeness, picture, voice, biographical information, Entry and statements for publicity, advertising, trade and promotional purposes in connection with the Sweepstakes or the Picture in any and all media and manner, and by any and all means now known or hereafter devised in perpetuity worldwide without additional consideration, compensation or limitation of any kind, and without the need to get any further consent. Any and all such recordings shall at all times be owned by, and the exclusive property of, Sponsor.

Grand Prize is not transferable, assignable, or redeemable for cash. No prize substitution will be allowed. If necessary, due to unavailability of a prize for any reason, a prize of equal or greater value may be awarded at the sole discretion of the Sponsor. Grand Prize may not be sold, bartered or exchanged by Grand Prize Winner. Prize is provided "as is" and without any warranty of any kind. Grand Prize Winner is responsible for all taxes and fees associated with prize receipt and/or use. By accepting the prize, the Grand Prize Winner acknowledges and agrees to compliance with these Official Rules. All federal, state, provincial and local tax liabilities are the responsibility of the Grand Prize Winner.

**PRIZE:** There is one (1) Grand Prize available to be awarded in the Sweepstakes. The Grand Prize consists of a check in the amount of \$5,000 USD.

Awarding of Grand Prize is subject to the Grand Prize Winner’s acceptance of all requisite conditions within these Official Rules and Grand Prize Winner’s ability and agreement to grant the rights set forth in these Official Rules and all required documents detailed herein.

**ODDS OF WINNING:** The odds of winning the Grand Prize are determined by the total number of eligible Entries received and are equal regardless of method of Entry.

**RELEASES:** The Sweepstakes Entities and any and all Internet server(s) and access provider(s), and each and all of their respective parent corporations, successors, subsidiaries, affiliates, related entities, licensees, assigns, and all of their respective officers, directors, shareholders, employees, agents and representatives (collectively, "**Releasees**") are not responsible for: any incorrect or inaccurate Entry or Puzzle information; inability to connect with any website, including but not limited to the Entry Site; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers, hardware or software, including without limitation any injury or damage to participant's or any other person's computer relating to or resulting from participation in the Sweepstakes; theft, tampering, destruction, or unauthorized access to, or alteration of, Entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any web site or for any other reason whatsoever; typographical, printing or other errors; any other Sweepstakes related materials which are late, lost, incomplete, misdirected, stolen, mutilated, illegible, or any combination thereof. Entrants, by participating in the Sweepstakes, agree that the Releasees shall have no liability whatsoever for, and shall be held harmless by Entrants against, any liability for any injuries, losses or damages of any kind, including, but not limited to, death or injury to persons, or property loss or damage, relating or resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes. Proof of attempting to submit an Entry is not considered proof of delivery or receipt. Illegible or incomplete Entries, Entries in excess of the limits stated above and mechanically reproduced Entries will be disqualified. All Entries become the property of the Sponsor and will not be acknowledged or returned. False, fraudulent or deceptive Entries or acts shall render its Entrant(s) ineligible. By entering the Sweepstakes, Entrants affirm that they have read and accepted these Official Rules.

**GRANT OF RIGHTS:** By participating in the Sweepstakes, each Entrant (and the Entrant's parent or legal guardian if the Entrant is a Minor) hereby grants and agrees to grant to Sponsor and its affiliates, and to their respective successors, licensees, assignees and other authorized designees, a perpetual, fully-paid, royalty-free, transferable, fully sublicenseable, worldwide, irrevocable, non-exclusive right and license to reproduce, transcode, edit, modify, combine with others, create derivative works from, transmit, disseminate, distribute, re-use, re-post, make available, combine with other content, exhibit, perform, publish, display, use and otherwise exploit the Entrant's Entry information, and any comments or statements of the Entrant related to the Picture or the Sweepstakes or any of the Sweepstakes Entities, all of the foregoing in any media, manner, technology or content delivery mechanism now known or hereinafter devised for the following purposes: (A) in connection with the Sweepstakes, its administration, promotion, advertising or publicity, and/or (B) otherwise in connection with the promotion, advertising, publicity or other exploitation of the Picture (including, without limitation, its home entertainment release) and including, without limitation co-promotions for the Picture where the Picture is commercially tied to another brand, product or service, and/or any subsidiary and ancillary rights of any nature relating to the Picture, and/or (C) as otherwise desired by Sponsor in its sole discretion other than in connection with the Sweepstakes or the Picture, each of the foregoing without the necessity of obtaining further consent or making any payments.

**ARBITRATION:** Except where prohibited by law, as a condition of participating in this Sweepstakes, Entrant agrees that any and all disputes and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration under JAMS Expedited Arbitration. The arbitration shall be conducted in Los Angeles County before a single neutral arbitrator. The arbitrator shall follow California law and the Federal Rules of Evidence in adjudicating the dispute. Entrant waives the right to seek indirect, punitive, incidental and consequential damages and any other

damages, other than for actual out-of-pocket expenses not to exceed fifty dollars (\$50.00), and any and all rights to have damages multiplied or otherwise increased, and the arbitrator shall have no authority to award such damages. The determinations of the arbitrator shall be final and shall not be subject to judicial review; provided, however, that any award or determination rendered by the arbitrator may be entered in any court of competent jurisdiction. The expenses of arbitration, the fees and costs of legal counsel, experts and evidence shall be awarded to the prevailing party. In no event shall any Entrant seek or be entitled to obtain rescission, injunctive or other equitable relief.

**CHOICE OF LAW / LIMITATION OF LIABILITY:** Each Entrant acknowledges and agrees that the internal substantive laws (without regard to the choice of law rules) of the State of California, United States of America, applicable to contracts made and performed entirely in California shall govern the construction, validity, enforceability, and interpretation of these Official Rules, the rights and obligations of the Entrants and Releasees (in connection with the Sweepstakes), and all other issues, questions, causes of action (whether sounding in contract or in tort) arising out of or relating to these Official Rules and the Sweepstakes.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

**FORCE MAJEURE:** Releasees shall not be liable to Grand Prize Winner or any other person for failure to supply a prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, network or computer problems, internet problems, hacking, computer viruses, unauthorized computer access, tampering, or any other cause beyond Sponsor's sole control.

**GENERAL:** If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or any web site associated therewith (or any portion(s) thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of Entries in accordance with these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Sweepstakes or any portion thereof. In the event this Sweepstakes is canceled, the Sponsor may (at Sponsor's sole discretion) conduct a random drawing to award the stated prize from among all eligible, non-suspect Entries received prior to the time of the action or event warranting

such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at MinosEscapeRooms.com. The Releasees are not responsible for the actions of Entrants in connection with the Sweepstakes, including Entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. Persons found tampering with or abusing any aspect of this Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption or damage may be disqualified. Additionally, any attempt to cheat the Sweepstakes, as determined at the sole and absolute discretion of Sponsor, may result in immediate disqualification of the Entrant, as well as other possible consequences, including disqualification from any and all existing and future sweepstakes, contest or promotion. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

If a dispute arises about who submitted an Entry, the Entry will be deemed submitted by the authorized account holder of the email address used. The authorized account holder of the email address is deemed the natural person who is assigned to an email address by an Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential Grand Prize Winner may be requested to provide the Sponsor with proof that he/she is the authorized account holder of the email address associated with the winning Entry and that all eligibility requirements are met.

In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. The Releasees are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's email account to receive email messages. Also, the Releasees are not responsible, and may disqualify an Entrant, if his or her email address or telephone number does not work or if either is changed without Entrant giving prior written notice to Sponsor.

**NOTE:** Entry must be made by the Entrant only as detailed above. Entries made by any other individual or any entity, and/or originating at any other web site or email address, including, but not limited to, commercial sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Sweepstakes. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. The use of any device or software to automate the Entry process is prohibited. Entries or other Sweepstakes materials that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late, misdirected, postage due, deceptive, in greater quantity than the limit stated above or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion.

**MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on the Entry Site and/or the terms and conditions of the Official Rules, the Official Rules shall

prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

**NO INJUNCTIVE RELIEF:** EACH ENTRANT UNDERSTANDS AND AGREES THAT HE/SHE SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE SWEEPSTAKES OR THE PICTURE, OR ANY OTHER MOTION PICTURE, PRODUCTION OR PROJECT OF SPONSOR OR ANY OF ITS AFFILIATES.

**WINNERS LIST:** For an Official Winners List (available after 2/25/19), or a copy of these Official Rules, send a self-addressed, stamped envelope to: The "Minos 'Escape Room' Sweepstakes" (*please specify Official Winners List or Official Rules*), P.O. Box 9142, Calabasas, CA 91372. Residents of Vermont and Canada with a return address in Vermont or Canada may omit the return postage on their Official Rules request. Official Rules are also available at [MinosEscapeRooms.com](http://MinosEscapeRooms.com) during the Online Entry Period.

**Sweepstakes Administrator.**

West Coast Marketing, a division of The Susquehanna Hat Company, 22287 Mulholland Highway, #396, Calabasas, CA 91302. Administrator is not the supplier or guarantor of any prize.

**Sponsor.**

Columbia TriStar Marketing Group, Inc., 10202 W. Washington Blvd., Culver City, CA 90232

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