

**“THE INFERNO JOURNEY THROUGH HELL SWEEPSTAKES”
OFFICIAL RULES**

NO PURCHASE, PAYMENT OR CHALLENGE COMPLETION NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT OR COMPLETION OF A CHALLENGE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

“THE INFERNO JOURNEY THROUGH HELL SWEEPSTAKES” (“**Sweepstakes**”) promoting the motion picture “Inferno” starts at 8:00:01 a.m. Pacific Time (“**PT**”) on 10/3/16 and ends at 12:00:00 p.m. (PT) on 10/24/16 (“**Online Entry Period**”) for entry via challenge completion and on 10/25/16 for postmarking of a mail-in entry; with both methods of entry as detailed below. The Sweepstakes consists of three (3) weekly prize random drawings (“**Weekly Prize Random Drawings**”) and one (1) Grand Prize random drawing (“**Grand Prize Random Drawing**”) with each having its own specific entry period. Weekly Prize Random Drawings and the Grand Prize Random Drawing may be referred to hereafter individually as a “**Random Drawing**” and collectively as “**Random Drawings**”. See below for specific entry periods of Random Drawings. The sponsor of the Sweepstakes is Columbia TriStar Marketing Group, Inc., 10202 West Washington Blvd., Culver City, CA 90232 (the “**Sponsor**”). The Sweepstakes shall be subject to these Official Rules, and by entering, all participants agree to be bound by the terms and conditions herein.

ELIGIBILITY: SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA AND CANADA (EXCEPT THE PROVINCE OF QUEBEC) (collectively, the “ELIGIBILITY AREA”), WHO AS OF THE DATE OF THEIR ENTRY INTO THE SWEEPSTAKES ARE EIGHTEEN (18) YEARS OF AGE OR OLDER. THIS SWEEPSTAKES IS VOID OUTSIDE THE ELIGIBILITY AREA AND WHERE PROHIBITED BY LAW.

Employees (and their families) of Sponsor, Part Four LLC, Dan Brown, Google Inc., West Coast Marketing, a division of The Susquehanna Hat Company (“**West Coast Marketing**”) and all of their respective partners, parent companies, divisions, subsidiaries, affiliates, licensees, distributors, advertising, promotion and public relations agencies and their respective officers, directors, employees, agents, independent contractors, representatives and agencies (collectively, the “Sweepstakes Entities”) and those living in the household of same whether related or not are not eligible to participate in the Sweepstakes and/or win the prizes (as detailed below). A prize won by an individual at least eighteen (18) years of age but considered a minor (“**Minor**”) in his/her legal jurisdiction of residency will be awarded in the name of Minor’s parent or legal guardian.

By entering this Sweepstakes, entrants agree to abide by all terms of these Official Rules.

HOW TO ENTER THE SWEEPSTAKES: There are two (2) ways to enter the Sweepstakes; online with the successful completion of one (1) or more Challenges (defined below) or without the successful completion of one (1) or more Challenges, by submitting a postcard by mail. Both methods of entry in the Sweepstakes are detailed herein:

How to Enter the Sweepstakes via Successful Challenge Completion: During the Online Entry Period (and subject to the Weekly Entry Periods detailed below), visit the website at www.inferno-movie.com ("**Sweepstakes Site**"), log in with your Gmail* account (or sign up for a Gmail account at <https://accounts.google.com/signup>) and correctly answer one (1) or more of the three (3) available weekly challenge ("**Challenge**") question(s) eligible for that specific week ("**Weekly Challenge**"). By successfully completing a Challenge during the applicable Random Drawing Entry Period for a Weekly Challenge, subject to the Entry limitations stated below, you will receive one (1) "**Online Entry**" into that specific Weekly Prize Random Drawing as well as an Online Entry into the Grand Prize Random Drawing. In addition, once you have correctly answered all nine (9) of the available Challenges you will be prompted with an opportunity to answer the "**Final Challenge**". By correctly answering this Final Challenge you will earn one (1) additional Online Entry into the Grand Prize Random Drawing.

How to Enter the Sweepstakes by Mail: To enter the Sweepstakes by mail without successful Challenge completion, on a postcard, hand print your actual first and last name and residential address within the Eligibility Area (as they appear on your driver's license or governmental identification) (no P.O. boxes), daytime telephone number, email address, date of birth, which Random Drawing number you are submitting the entry for and mail to "THE INFERNO JOURNEY THROUGH HELL SWEEPSTAKES", P.O. Box 6041, Sherman Oaks, CA 91413. Entry must be legible and completed in full to be valid. Machine duplicated or reproduced Entries will not be accepted. Only one (1) individual's name may be on each entry. By submitting the entry by mail as detailed herein and subject to the entry limitations and Random Drawing Entry periods detailed herein, you will receive one (1) mail-in entry (each a "**Mail-In Entry**" and collectively "**Mail-in Entries**") into the applicable specific Weekly Prize Random Drawing as well as into the Grand Prize Random Drawing. All Mail-In Entries become property of Sponsor and will not be acknowledged or returned. Subject to the Random Drawing Entry Period schedule below, there is a limit of three (3) Mail-in Entries per Weekly Random Drawing and one (1) Grand Prize Random Drawing Mail-in Entry per person for the Sweepstakes. All Mail-in Entries must be received by the Entry Period deadlines detailed below to be eligible for a specific Weekly Random Drawing or the Grand Prize Random Drawing.

Online Entry and Mail-in Entry may be referred to herein individually as an "**Entry**" and collectively as "**Entries**". Each individual submitting an Entry may be referred to as an "**Entrant**".

Entry Limitations: Subject to the Random Drawing Entry Period schedule below, there is a limit of three (3) Entries per Weekly Random Drawing and ten (10) Entries for the Grand

Prize Random Drawing for a limit of ten (10) Entries total per person for the Sweepstakes, regardless of method(s) of Entry.

ANY ATTEMPTED ENTRIES FROM ANY PERSON IN EXCESS OF THE STATED LIMIT SHALL BE DEEMED VOID. ENTRIES THAT ARE NOT A WINNER IN A WEEKLY PRIZE RANDOM DRAWING WILL NOT REMAIN ELIGIBLE FOR SUBSEQUENT WEEKLY PRIZE RANDOM DRAWINGS IF ANY, BUT ALL ELIGIBLE ENTRIES RECEIVED WILL BE ELIGIBLE FOR THE GRAND PRIZE RANDOM DRAWING.

The use of multiple registrations or email accounts to enter more than the number of times stated is strictly forbidden. Anyone found to use multiple registrations or email accounts to enter the Sweepstakes will be disqualified.

Sponsor shall have the right to disqualify any Entries that Sponsor has determined, in its sole and exclusive opinion, fail to adhere to these Sweepstakes Official Rules. Sponsor's decisions are final and binding with respect to all matters relating to this Sweepstakes.

The Sponsor's clock shall be the official timekeeper for this Sweepstakes. For purposes of this Sweepstakes, an Entry is "received" when the Sponsor's server records the applicable Entry information or such Entry is received by mail. Proof of submitting information or attempting to mail an Entry does not constitute proof of actual receipt of an Entry for purposes of this Sweepstakes. Illegible and/or incomplete Entries, Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence), and Entries in excess of the stated limit above are void.

The Sweepstakes Entities and all Internet server(s) and access provider(s), and all of their respective officers, directors, shareholders, employees and agents (collectively, "Releasees") are not responsible for any incorrect or inaccurate Entry information; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers, or software, including without limitation any injury or damage to participant's or any other person's computer relating to or resulting from participation in the Sweepstakes; inability to access the Sweepstakes Site, or any web pages thereof; theft, tampering, destruction, or unauthorized access to, or alteration of, Entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any web site (including the Sweepstakes Site) or for any other reason whatsoever; typographical, printing or other errors; or any combination thereof. Illegible, incomplete, mechanically reproduced and Entries in excess of the number stated above from any one (1) person will be disqualified. All Entries become the property of Sponsor and will not be acknowledged or returned. False, fraudulent or deceptive Entries or acts shall render Entrants ineligible. By entering the Sweepstakes, entrants affirm that they have read and accepted these Official Rules.

PRIVACY POLICIES: Any information provided to Google* or collected by Google* during your participation in this Sweepstakes will be subject to the Google Privacy Policy accessible at <https://www.google.com/intl/en/policies/terms/>. Any information collected

during the Sweepstakes by Sponsor shall be used only in a manner consistent with these Official Rules, any consent given at time of Entry, and the Sponsor's Online <<[Privacy Policy](#)>>[link].

SPECIFIC ENTRY PERIODS AND RANDOM DRAWING SCHEDULE

RANDOM DRAWING	DRAWING DATE	ENTRY PERIOD SCHEDULE			
		Online Entry Start Time	Online Entry Deadlines	Mail-In Entry Deadline	
				Postmark By	Receive By
Weekly Prize Random Drawing #1	on or about 10/17/16	8:00:01 am (PT) on 10/3/16	12:00:00 pm PT on 10/10/16	10/11/16	10/15/16
Weekly Prize Random Drawing #2	on or about 10/24/16	12:00:01 pm (PT) on 10/10/16	12:00:00 pm (PT) on 10/17/16	10/18/16	10/22/16
Weekly Prize Random Drawing #3	on or about 10/31/16	12:00:01 pm (PT) on 10/17/16	12:00:00 pm (PT) on 10/24/16	10/25/16	10/29/16
Grand Prize Random Drawing	on or about 10/31/16	12:00:01 pm (PT) on 10/17/16	12:00:00 pm (PT) on 10/24/16	10/25/16	10/29/16

NOTE: IN CASE OF ANY CONFLICT BETWEEN THESE OFFICIAL RULES AND SPONSOR'S ONLINE PRIVACY POLICY, THE TERMS OF THESE OFFICIAL RULES SHALL CONTROL.

WINNER SELECTION: Potential prize winners in the Sweepstakes will be selected as follows:

Weekly Prize Random Drawings: Potential Weekly Prize winners will be selected in a series of individual random drawings to be held on/about the Drawing Dates specified above from among all eligible Entries received for the specific Weekly Prize Random Drawing. Three (3) potential Weekly Prize winners will be selected for each Weekly Prize Random Drawing.

Grand Prize Random Drawing: One (1) potential Grand Prize winner will be selected from among all eligible Entries received for the Sweepstakes, in the Grand Prize Random Drawing, to be held on 10/31/16.

All Random Drawings will be conducted by West Coast Marketing, whose decisions are final and binding in all matters relating to this Sweepstakes.

Potential prize winners will be notified by email or telephone. Each notification to a potential prize winner will occur within two (2) days following the Random Drawing and the potential winner will be required to respond to this notification within two (2) days in accordance with the instructions therein or prize will be forfeited and Entrant disqualified. Potential winners (or parent or legal guardian if a potential winner is a Minor) will be required to respond to the notification as directed and provide or confirm information that includes, but is not

limited to, the following: first and last name, email address, street address within the Eligibility Area (no post office boxes), city, state/province, zip/postal code, daytime telephone number, date of birth, and verify eligibility per these Official Rules.

If a prize winner notification is undeliverable or no response is received by Sponsor or its representative from the potential prize winner within the stated deadline, then such potential prize winner will be disqualified, and an alternate winner may be selected in Sponsor's sole discretion. If any prize notification or prize is returned as undeliverable for any reason, or if potential winner does not comply in any way to these Official Rules, Sponsor may decide, in its discretion, to award the applicable prize to an alternate eligible Entrant or may elect to not award the prize.

Potential prize winners will be required to execute and return an Affidavit of Eligibility/Release of Liability and Publicity and a W-9 form (if a U.S. resident) or a Declaration of Eligibility/Release of Liability and Publicity (if a Canadian resident) as directed (both forms may be referred to hereafter individually and collectively as "**Required Paperwork**") within seven (7) days of date of issuance of notification. Once the Required Paperwork has been correctly executed and timely received, the potential prize winner shall be declared a "**Weekly Prize**" winner or the "**Grand Prize**" winner of the Sweepstakes as applicable. Grand Prize winner's travel companion (or Grand Prize winner if travel companion is Minor child/ward of Grand Prize winner) will also be required to execute and return a Release of Liability within this same deadline. If the Grand Prize winner's travel companion is a Minor, he/she must be the child/legal ward of the Grand Prize winner. A minor will not be allowed to participate in any portion of the Grand Prize travel without being accompanied by his or her parent or legal guardian. In addition to the above, a Canadian Prize winner will be required to correctly answer without assistance of any kind, a mathematical skill-testing question administered by telephone or email.

Failure to return Required Paperwork fully-executed in the required time period may result in a potential winner being disqualified and, at Sponsor's discretion, a subsequent drawing may be held to award the applicable prize. Return of a prize as undeliverable for any reason or noncompliance with these Official Rules may result in a potential winner being disqualified and, at Sponsor's discretion, a subsequent drawing may be held to award the applicable prize.

Only one (1) Weekly Prize will be awarded to any one (1) individual. A Weekly Prize winner will still be eligible to win the Grand Prize.

All Federal, state and local tax liabilities, if any, are the responsibility of the Prize winners. Acceptance of a prize constitutes permission (except where prohibited) to use the winner's name, likeness, picture, voice, biographical information and Entry and statements for publicity, advertising, trade and promotional purposes in any and all media now known or hereafter discovered, worldwide and on the Internet and World Wide Web, in perpetuity without additional compensation or limitation of any kind.

PRIZES: The following prizes are available to be awarded in the Sweepstakes:

GRAND PRIZE RANDOM DRAWING PRIZE (1): One (1) Grand Prize (“**Grand Prize**”) will be awarded in the Grand Prize Random Drawing. The Grand Prize consists of a trip (“**Trip**”) for the eligible Grand Prize winner and one (1) travel companion (“**Travel Companion**”) to the following Italian cities: Florence, Rome, Venice and Milan (each a “**Destination City**” and collectively “**Destination Cities**”). The trip consists of the following: (i) roundtrip (“**R/T**”) economy (coach) class airfare for two (2) from a major U.S. or Canadian gateway airport within the Eligibility Area and near the Grand Prize Winner’s hometown (as determined by Sponsor) to one (1) of the Destination Cities; (ii) bus or train ground transfers (as determined by Sponsor) between Destination Cities; and (iii) two (2) consecutive nights hotel accommodations (single standard room, double occupancy; room and room tax only) at a hotel (“**Hotel**”) in each Destination City. Sponsor is not responsible for any changes in schedule of any portion of Grand Prize. The approximate retail value (“**ARV**”) of the Grand Prize is \$10,000.00 USD (approximately \$13,104.88 CAD). The actual value of the Grand Prize may vary depending on city of departure, dates and times of travel, airfare fluctuations and Hotel charges at the time of travel bookings. Therefore, the actual value of the Grand Prize awarded may be lower or higher at the time it is fulfilled. Any difference between actual value and stated ARV will not be awarded. Travel is subject to the restrictions and conditions set forth below. Grand Prize Winner must provide a minimum of sixty (60) days advance notice and all travel must be completed within one (1) year of awarding or the Grand Prize will be forfeited in its entirety and no additional prize element substituted and an alternate winner may or may not be selected at sole discretion of Sponsor. Any costs associated with Grand Prize receipt and/or use that are not expressly stated above are not included in the Grand Prize and are the responsibility solely of the Grand Prize winner and his/her Travel Companion. Such costs may include, without limitation, any ground transportation (other than as expressly provided above), any unspecified state, provincial or local taxes or government surcharges or fees, trip and travel insurance and premiums, excursions, meals, drinks, incidentals, gratuities, telephone calls, charges for changing dates or other personal costs and expenses not specified herein and are the sole responsibility of the Grand Prize winner and his or her Travel Companion. Grand Prize winner and his or her Travel Companion will be required to travel on identical itineraries including the same departure city, departure date, destination and return date. Grand Prize winner and his or her Travel Companion will be required to provide valid passports in good standing at time of travel as required by airline, airport and TSA (or other) authorities. If Grand Prize winner elects to travel or partake in trip with no Travel Companion, no additional compensation will be awarded. Air transportation and Hotel accommodations must be taken together and cannot be taken separately. No changes will be made to travel details once any element(s) of the travel arrangements have been booked except at Sponsor’s sole discretion. All airline tickets issued in conjunction with prize are not eligible for frequent flyer miles or any other promotional benefit. Sponsor or its designee will not replace any lost or stolen tickets, travel vouchers or certificates or similar items once they are in the Grand Prize winner’s possession, or in the possession of the Grand Prize winner’s Travel Companion. Grand Prize travel is subject to capacity controls, availability, holiday and other blackout dates and certain other restrictions/conditions, which may include a Saturday night stay, all of which are subject to change. No stopovers are permitted on tickets issued as the Grand Prize; if a stopover occurs, the Grand Prize will terminate and full fare will be charged from the stopover point for the remaining trip

segment(s), including the return and any and all costs thereafter shall be the sole responsibility of the Grand Prize Winner. Once Hotel and flight arrangements have been confirmed, no changes will be allowed except by Sponsor. Any unclaimed and/or unused Grand Prize travel package or portion thereof will remain the property of Sponsor.

Awarding of the Grand Prize is subject to the Grand Prize winner's acceptance of all requisite conditions within these Official Rules and Grand Prize winner's ability and agreement to grant the rights set forth in these Official Rules and the Required Paperwork.

WEEKLY PRIZE RANDOM DRAWING PRIZES (3 available to be awarded for each of three (3) random drawings): Each Weekly Prize shall consist of a travel card in the amount of \$1,000 USD (approximately \$1,312.42 CAD) and awarded as a pre-paid USD financial institution-issued bank card.

Prizes are non-assignable and non-transferable, and may not be given, bartered, sold, or exchanged for cash or another prize. No substitutions by winners will be allowed. Sponsor and its prize providers reserve the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Prizes not won and claimed by eligible winners in accordance with these terms and conditions may (at Sponsor's sole discretion) not be awarded and will remain the property of Sponsor or its prize providers.

Prizes will only be shipped to addresses within the Eligibility Area. All prizes are provided "as is" and without any warranty of any kind except as provided in the standard manufacturer or service provider warranties. By accepting a Prize, each winner acknowledges compliance with these Official Rules. Any prizes that are not awarded in any Random Drawing, due to insufficient number(s) of eligible Entries will remain the property of the Sponsor.

The total ARV of the prizes to be awarded in each Weekly Prize Random Drawing is \$3,000.00 USD (approximately \$3,937.26 CAD). The total ARV of all prizes available in all of the Random Drawings of the Sweepstakes is \$19,000 USD (approximately \$24,930.33 CAD).

The odds of winning a prize in a specific Random Drawing in this Sweepstakes are determined by the total number of eligible Entries eligible for that specific Random Drawing.

FORCE MAJEURE: Releasees shall not be liable to a winner or any other person for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor's sole control. Releasees shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions

whatsoever by the air carrier(s), ground transport or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same. Releasees' legal responsibility for loss or damage to baggage shall be strictly governed by the Warsaw Convention and the other applicable conditions of carriage set forth on the passengers' tickets.

GENERAL: By participating in and entering this Sweepstakes, Entrants agree that Releasees shall not be liable for personal injuries, death, damages, expenses or costs or losses of any kind resulting from participation or inability to participate in this Sweepstakes or parts thereof or acceptance of, use of or inability to use a prize or parts thereof including, without limitation, claims, suits, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light (whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Each prize winner agrees to release the Releasees from any and all liability and responsibility with respect to the prize (including any property loss, damage, personal injury or death). Each prize winner acknowledges the aforementioned individuals and entities have neither made nor are in any manner responsible for any warranty, representation or guarantee, expressed or implied, in fact or in law, related to the prize. Releasees are not responsible for any changes, delay or cancellation of any portion of a prize.

If for any reason this Sweepstakes or part thereof is not capable of running as planned, or if this Sweepstakes or any web site, page or email address associated therewith (or any portion thereof), including but not limited to the Sweepstakes Site becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of Entries in accordance with these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants (or others), fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Sweepstakes or any portion thereof. In the event this Sweepstakes is cancelled, the Sponsor will attempt to select potential prize winners from all eligible, non-suspect Entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at the Sweepstakes Site. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE, (INCLUDING THE SWEEPSTAKES SITE) OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

If a dispute arises about who submitted an Online Entry, the Online Entry will be deemed submitted by the authorized account holder of the email address used. The authorized account holder of the email address is deemed the natural person who is assigned to an

email address by Google or other Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential prize winner may be requested to provide the Sponsor with proof that he/she is the authorized account holder of the GMail address associated with the winning Entry and that all eligibility requirements are met.

In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. The Releasees are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's email account to receive email messages. Also, the Releasees are not responsible, and may disqualify an Entrant, if his or her email address does not work or if it is changed without Entrant giving prior written notice to Sponsor.

NOTE: Entry must be made by the Entrant only according to these Official Rules. Entries made by any other individual or any entity, and/or originating at any other web site or page, including, but not limited to, commercial Sweepstakes or Sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Sweepstakes. The use of any device or computer software to automate the Entry process is prohibited.

MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on the Sweepstakes Site and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

GOVERNING LAW/LIMITATION OF LIABILITY: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of Entrants and Releasees in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. By entering the Sweepstakes, Entrants hereby submit to the jurisdiction and venue of the federal and state courts of Los Angeles County, California, United States and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

No Injunctive Relief: EACH ENTRANT UNDERSTANDS AND AGREES THAT HE/SHE SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE SWEEPSTAKES OR THE PICTURE, OR ANY OTHER MOVIE, PRODUCTION OR PROJECT OF SPONSOR OR ANY OF ITS AFFILIATES.

WINNERS LIST: For an Official Winners List (available after 11/30/16), or a copy of these Official Rules, send a self-addressed, stamped envelope to: "THE INFERNO JOURNEY THROUGH HELL SWEEPSTAKES" (*please specify Official Winner's List or Official Rules*), P.O. Box 56436, Sherman Oaks, CA 91413. Residents of Vermont with a return address in Vermont may omit the return postage on their Official Rules request. Residents of Canada with a return address in Canada may omit the return postage on all requests. Official Rules are also available at Sweepstakes Site during the Online Entry Period.

* Other names and brands may be claimed as the property of others.