



## Special Student Essay Contest

We urge you to copy and pass this opportunity along to fellow teachers.

A ROMAN POLANSKI FILM

# OLIVER TWIST

Challenge your students to

## WRITE LIKE THE DICKENS...AND GO TO LONDON!

Use this contest to celebrate the classics in your classroom!

Encourage your students to think—and write—about one of the best-loved stories of all time!

### YOUR STUDENT COULD WIN THE GRAND PRIZE!

AN EXCITING THREE-DAY TRIP TO LONDON  
for the winning student and his or her parent or guardian  
– including a special one-day guided tour\* of Dickens' London!

- **SEE** Westminster Abbey, Houses of Parliament, Dickens' grave at Poets Corner
- **VISIT** sites immortalized in Dickens' novels—including Fagin's Den from *Oliver Twist*
- **LUNCH** at Piccadilly and a tour of the Dickens House Museum

**AND** – If your student wins the grand prize, **YOU** win a home entertainment system and DVD library of 20 classic films, plus a Classic Prize Pack of 4 books from Random House: *The Age of Innocence*, *Little Women*, *Sense and Sensibility*, and *Oliver!*

**PLUS** – 200 student runners-up will receive a special certification of commendation from TriStar Pictures for their achievement—great for college applications—the new Random House reprint of *Oliver Twist*, and the film soundtrack.

#### WHO CAN ENTER?

Any student in grades 8-12.

#### JUDGING CRITERIA

An acclaimed panel of educational experts selected by YMI, including members of YMI's teacher advisory board, will rate each entry according to the following criteria:

- Creativity (30%)
- Relevance to theme (30%)
- Writing proficiency (30%)
- Legibility (10%)

#### HOW TO ENTER

- Students must submit a 150-250 word (about 5 paragraphs) essay (**see other side**).
- The essay must be submitted on a separate sheet stapled to either the official entry form that is printed on the back of this information sheet, or to a sheet of paper that has all of the form's required information, typed or clearly hand-printed.
- Each teacher may submit up to 10 essays.
- Entries should be mailed to:  
YMI  
PO Box 5212  
New York, NY 10185-5212
- All entries must be postmarked **no later than October 31, 2005**.

**Note:** It is not necessary to view *Oliver Twist* the movie, in order to enter the contest.

**However, we hope that you will encourage your students to view the film**—on their own or as a class—in order to add depth and perspective to your class discussions, and a wonderful insight into the magical world of Dickens. For a special group showing of *Oliver Twist*, go to [www.teacholivertwist.com](http://www.teacholivertwist.com)

# WRITE LIKE THE DICKENS...AND GO TO LONDON!

Please fill out completely.

## TEACHER INFORMATION

Name \_\_\_\_\_ Subject taught \_\_\_\_\_ Grade(s) taught \_\_\_\_\_

School name \_\_\_\_\_ School address \_\_\_\_\_

School phone \_\_\_\_\_ School fax \_\_\_\_\_ E-mail address \_\_\_\_\_

## STUDENT INFORMATION

Name \_\_\_\_\_ Age \_\_\_\_\_ Grade \_\_\_\_\_

**TYPE YOUR RESPONSE TO THE FOLLOWING QUESTION ON A SEPARATE SHEET OF PAPER AND STAPLE IT TO THIS COVER SHEET. YOUR ANSWER *MUST BE* BETWEEN 150 AND 250 WORDS.**

**OLIVER TWIST** was written in the 1800s.  
 It has been read by millions of people and has been dramatized  
 in countless ways, including in the new film, **OLIVER TWIST**.  
 Why do you think this story has stood the test of time,  
 and how does it relate to you today?

**"WRITE LIKE THE DICKENS...AND GO TO LONDON!" ESSAY CONTEST OFFICIAL RULES NO PURCHASE NECESSARY TO ENTER OR WIN**

**CONTEST DETAILS/ELIGIBILITY/JUDGING CRITERIA:** This promotional skill-based essay-writing contest (the "Contest") is presented in connection with the release of the new movie *Oliver Twist*, based on the book by the same name written by Charles Dickens in the

1800s. The sponsor of the Contest is Columbia TriStar Marketing Group, Inc. ("Sponsor"). YMI/Young Minds Inspired ("YMI") is the Contest administrator and judge, and the owner, operator and host of the Web site located at [www.ymiteacher.com](http://www.ymiteacher.com) (the "YMI Site"). Copies of the official forms to enter the Contest (the "Official Forms") and these official rules (the "Official Rules") are available in the English Department of each participating U.S. middle- and high-school and from the YMI Site. The Contest begins on August 28, 2005 and ends on October 31, 2005 (the "Contest Period"). The Contest is subject to all applicable federal, state and local laws and regulations, these Official Rules, and any applicable participating school policies. VOID IN CT, MD, ND, VT AND WHERE PROHIBITED OR RESTRICTED BY LAW. The Contest is made up of two parts. The first part of the Contest is open to any student who is attending, at the time of his/her entry into the Contest, a regular Eighth through Twelfth grade English class in any participating public school in the continental United States, and who writes a short essay of no less than 150 words and no more than 250 words responsive to the following theme: "The Dickens novel *Oliver Twist* was written in the 1800s. It has been read by millions of people and has been dramatized in countless ways, including in the new film *Oliver Twist*. Why do you think this story has stood the test of time and how does it relate to you today?" ONLY ONE ENTRY PER STUDENT PERMITTED. The second part of the Contest is open to those students who participated in the first part and whose essays have been selected by their English teacher for participation in the second phase of the Contest. Only English teachers who teach English to eligible students are eligible to submit student essays for consideration in the second part of the Contest. Each English teacher may select a maximum of ten (10) essays per English class for participation in the second phase of the Contest based on the following judging criteria: Creativity (0-30 points); Relevance to Theme (0-30 points); Writing Proficiency (0-30 points) and Legibility/Neatness/Cleanliness (10 points) (collectively, the "Judging Criteria"). The essays entered by the teacher in the second phase will be those that have accumulated the most points based on the submitting teacher's application of the Judging Criteria. In the second part of the Contest, a panel of judges made up of English teachers, educational experts selected by YMI and members of the Teacher Advisory Board of YMI (the "Second Phase Judges"), will apply the Judging Criteria to the submitted essays and select the potential Grand Prize Winner and 200 RunnerUps by December 1, 2005. Each essay will be read and evaluated by all of the Second Phase Judges and the essay's final number of points shall be the number resulting from the sum of all points awarded by all the Second Phase Judges divided by the number of Second Phase Judges. In case of a tie, all tied entrants will be judged by a new judge, designated by YMI. ALL ESSAYS JUDGED BY THE SECOND PHASE JUDGES WILL BE JUDGED BLINDLY (WITH NO STUDENT, TEACHER, SCHOOL NAME OR ADDRESS ASSOCIATED WITH THE ESSAY). ALL DETERMINATIONS MADE BY THE ENGLISH TEACHERS AND THE SECOND PHASE JUDGES SHALL BE FINAL AND BINDING AND NOT SUBJECT TO APPEAL. Each participating essay must be (i) wholly original to the student submitting it (not copied in whole or in part from anywhere else or written by someone else), never before published, never before entered into any other Contest, never before the winner of any award and by entering into the Contest, each student warrants and represents that all of the foregoing is true, (ii) written by an eligible student, (iii) stapled to a completely filled out Official Form (or piece of paper containing all the information requested in the Official Form), (iv) postmarked and mailed to YMI no later than October 31, 2005, (v) received by YMI no later than November 14, 2005, and (vi) otherwise compliant with these Official Rules. Employees of Sponsor, YMI, their affiliates, prize suppliers (including, without limitation, Random House, Inc. and Orbitz), service providers, promotion or advertising agencies, or any other person or entity associated with this Contest (all of the foregoing entities or individuals referred to collectively as the "Organizers"), members of their immediate families and/or persons living in the same household as such persons, whether or not related, are not eligible to enter the Contest. PRIZES: ONE GRAND PRIZE AND 200 RUNNER-UP PRIZES WILL BE AWARDED IN THIS CONTEST. The potential Grand Prize Winner will be the student whose essay has received the highest number of points. The potential 200 Runners-Up will be the students who wrote the next best 200 essays, as measured by the number of points each essay received. The Grand Prize will consist of the following: (1) round-trip coach air transportation on a carrier of Sponsor's choice for winner and his/her parent or legal guardian from a major airport closest to winner's residence to London; (2) ground transportation in London from the airport to the hotel and from the hotel back to the airport; (3) three days / two (2) nights standard hotel accommodations (double occupancy) in London at a hotel designated by Sponsor; (4) an 8-hour custom Dickens-themed tour of London for two people, including lunch. The approximate retail value ("ARV") of Grand Prize: \$3,500. TWO HUNDRED (200) RUNNER-UP PRIZES: Each Runner-Up Prize consists of one (1) special certificate stating that the entrant was a Runner-Up in the Contest, one (1) CD of the *Oliver Twist* novel and one (1) CD of the *Oliver Twist* movie soundtrack. ARV of Runner Up Prize: \$23. each Runner Up Prize. ONE (1) TEACHER PRIZE: The teacher who submitted the essay written by the Grand Prize winner will receive one (1) Sony Home Entertainment System, twenty (20) DVD's designated by Sponsor and one (1) copy of each of the following novels: *The Age of Innocence*, *Little Women*, *Sense and Sensibility* and *Oliver!* ARV: \$1,332. TOTAL ARV OF ALL PRIZES: \$9,432. ARV of Grand Prize may vary subject to winner's residence, date of departure and airfare fluctuations at the time of travel. Winners will be solely responsible for any and all federal, state and local taxes on prizes. Sponsor may, in its sole discretion, for any reason (such as for example, the unavailability of any particular component of a prize), or no reason, substitute any prize (or component thereof) for one of equal or greater value. Grand Prize Winner and/or his/her parent or legal guardian will be solely responsible for ground transportation between winner's home and airport of departure, ground transportation in London except as provided in the description of the Grand Prize, gratuities, travel upgrades, any and all costs and incidental expenses not specifically listed as included in the Grand Prize. Travel in connection with the Grand Prize Trip must take place by March 31, 2006, unless other travel dates are specified by Sponsor in its sole discretion, and the winner and his/her parent or legal guardian must travel together. In the event Grand Prize trip is not taken by March 31, 2006, and Sponsor has not agreed in its sole discretion to other travel dates, Grand Prize Winner forfeits the prize. All travel accommodations subject to availability. Restrictions and blackout dates may apply. In the event that the Dickens-theme tour is cancelled after the prize is ticketed, or the tour is cancelled during the trip, Sponsor's liability is limited to the travel portion of the Grand Prize. Sponsor will not replace any lost or stolen tickets, vouchers, certificates or similar items once they are in winner's possession. Grand Prize winner and his/her parent or legal guardian will be solely responsible for obtaining valid U.S. passports and any required immunizations prior to travel and the associated costs for these requirements. Grand Prize winner must supply Sponsor with his/her social security numbers for tax purposes. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same. Sponsor shall not be liable for any loss or damage to baggage. Grand Prize winner and his/her parent or legal guardian is responsible for obtaining their own medical and life insurance and the associated costs. No substitution of prizes is permitted except by Sponsor. Prizes are non-transferable. HOW TO ENTER: To enter, each student must legibly hand-print or type the student- and teacher-related information requested on the Official Form, staple his/her essay to the completed Official Form and submit the materials to his/her English teacher for judging. If selected, the student's essay and completed Official Form must be submitted within the time frames set forth in these Official Rules by the student's English teacher to YMI, Oliver Twist Contest, P.O. Box 5212, New York, NY 10185. All essays submitted by English teachers in connection with this Contest and all intellectual property rights embodied or appurtenant thereto become the sole property of the Sponsor, and Sponsor shall have the right to edit, modify, publish, use, reuse, or otherwise exploit the essay without further consent or compensation. Entries not complying with these Official Rules will be subject to disqualification. None of the Entries will be acknowledged or returned. No facsimile, mechanically reproduced, altered or forged entries accepted. WINNING/REDEEMING PRIZE: YMI will notify potential winners by mail or telephone after December 1, 2005. Any potential winner with whom YMI is unable to connect within a reasonable time will be disqualified and an alternate potential winner may be selected; the alternate potential winner will be the entrant whose essay received the next highest score from the Second Phase Judges. Potential Prize Winner and Prize Winner's Guest must execute and return an affidavit of eligibility and a liability waiver and publicity release (unless prohibited by law) within 14 days of notification. If the Prize is won by a minor (under applicable state law), the prize will be awarded to the minor's parents or legal guardians who must sign and return all required documents. NO PARTICIPANT MAY REDEEM A PRIZE IF SPONSOR DETERMINES THAT THE ENTRANT WAS NOT ELIGIBLE TO ENTER THE CONTEST OR WIN. FOR ANY MINOR TO WIN/REDEEM A PRIZE IN THIS CONTEST, THE PARENT OR LEGAL GUARDIAN OF SUCH MINOR WILL BE REQUIRED TO (1) ASSIGN TO SPONSOR ON HIS/HER BEHALF AND ON BEHALF OF THE MINOR, ALL OF THE MINOR'S RIGHT, TITLE AND INTEREST IN AND TO THE MINOR'S ESSAY ENTERED INTO THE CONTEST, (2) AUTHORIZE SPONSOR TO USE, TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE MINOR'S NAME, LIKENESS, AND PHOTOGRAPH FOR PROMOTIONAL PURPOSES, (3) EXECUTE AN AFFIDAVIT OF ELIGIBILITY, RELEASE OF LIABILITY AND PUBLICITY RELEASE (WHERE LEGAL) ("AFFIDAVIT") AS INSTRUCTED BY YMI AND (4) MAIL SUCH AFFIDAVIT FOR RECEIPT BY YMI WITHIN 14 DAYS OF PRIZE NOTIFICATION. NON-COMPLIANCE BY ANY POTENTIAL WINNER, PARENT OR LEGAL GUARDIAN WITH ANY OF THE ABOVE SHALL RESULT IN THE POTENTIAL WINNER'S FORFEITURE OF THE PRIZE. IN SUCH A CASE, SPONSOR MAY IN ITS SOLE DISCRETION HAVE THE SECOND PHASE JUDGES SELECT AN ALTERNATE WINNER WHO WILL BE THE STUDENT WHOSE ESSAY RECEIVED THE NEXT HIGHEST SCORE FROM THE SECOND PHASE JUDGES. FOR ANY ENGLISH TEACHER TO WIN A PRIZE, (1) HIS/HER STUDENT MUST BE ELIGIBLE TO WIN, (2) THE TEACHER MUST AUTHORIZE SPONSOR TO USE, TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE TEACHER'S NAME, LIKENESS, AND PHOTOGRAPH FOR PROMOTIONAL PURPOSES, (3) EXECUTE AN AFFIDAVIT AND (4) MAIL SUCH AFFIDAVIT FOR RECEIPT BY YMI WITHIN 14 DAYS OF THE TEACHER NOTIFICATION. NON-COMPLIANCE BY ANY ENGLISH TEACHER WITH ANY OF THE ABOVE SHALL RESULT IN THE ENGLISH TEACHER'S FORFEITURE OF THE PRIZE. RELEASE OF LIABILITY; LIMITATION OF LIABILITY; DISCLAIMER OF WARRANTIES: As a condition of entering into this Contest, each student participant and English teacher submitting an essay for consideration hereby agrees to be bound by the Official Rules and releases, and agrees to indemnify and hold harmless each of the Organizers from and against any and all claims, liability, damages and costs (including, without limitation any reasonable attorney's fees and related costs and settlement awards) (collectively, "Claims") brought against or incurred by any of the Organizers, which Claims arise from or in connection with any injury, death, loss, harm or damage of any kind, without limitation, or violation of any person's intellectual property, privacy or other right resulting from this Contest, any person's entry or participation in it, or any person's acceptance, use or misuse of any prize or portion thereof awarded in connection with this Contest. None of the Organizers shall be responsible for any typographical, technical, or other errors in the offer or administration of the Contest, these Official Rules, any promotional materials issued in connection therewith, the selection or announcement of the winner of any prize, or the distribution of any prize. None of the Organizers shall be responsible for any incorrect or inaccurate information provided by any participant in connection with this Contest, however caused and whether due to technical or human error, which may occur in the processing of submissions or notifications or in the judging of the Contest. No correspondence will be acknowledged or returned by Sponsor or YMI. None of the Organizers shall be responsible for any lost, late, delayed, illegible, incomplete, stolen, mutilated, postage-due or misdirected entries. None of the Organizers will be responsible for any problems or technical malfunction of any telephone network or lines, mail service, or computer systems, servers, hardware or software equipment. None of the Organizers makes any warranty, express or implied, concerning the appearance, fitness, safety or performance of the Contest or any prize awarded. None of the Organizers shall be liable to any winner or any person claiming through such winner for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond the Organizers' control. If the Grand Prize winner becomes disabled or cannot otherwise fully enjoy the Grand Prize due to illness or disability (as demonstrated through medical documentation satisfactory to Sponsor), Sponsor shall have the option of: (i) being relieved of liability for fulfillment of the Grand Prize award; or (2) at Sponsor's sole discretion, allowing the winner to use the prize at a later date, provided that the winner acknowledges and understands that if Sponsor agrees to allow winner to use the prize at a later date, that certain prize components may no longer be available at any such later date. NO TAMPERING: Sponsor reserves the right to disqualify any person who tampers with the entry process or any other aspect of this Contest. Any attempt by an entrant or any other person to deliberately undermine the legitimate operation of this Contest may be a violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. RIGHT TO SUSPEND OR MODIFY: Sponsor reserves for itself the right to modify or suspend this Contest for any reason, at any time, in its sole discretion. If Sponsor decides to terminate the Contest before the end of the Contest Period, Sponsor will cause the winners to be selected from among all eligible entries received at the time of the Contest termination. Sponsor reserves the right to not award prizes in the event that an insufficient number of eligible essays are received. USE OF PERSONALLY IDENTIFIABLE INFORMATION: The personally identifiable information submitted by any participant in connection with this Contest will be used by the Organizers solely for purposes related to the administration or promotion of this Contest, for the notification of prizes, and as otherwise permitted in these Official Rules. OFFICIAL RULES/WINNERS LIST: To get a copy of the Official Rules at any time during the Contest Period, and/or a list of winners (starting on December 15, 2005), or send a self-addressed stamped #10 envelope to: YMI, Oliver Twist Contest, 75 Rockefeller Plaza, 27<sup>th</sup> Floor, New York, NY 10019. Please specify "Official Rules" or "Winners List" on the outer envelope. SPONSOR: TriStar Pictures, 10202 W. Washington Boulevard, Culver City, CA 90232

