

‘PURSUE IT’

THE ULTIMATE INTERNSHIP CONTEST

Judging Criteria for Eligible Videos

Use the chart below to describing the criteria by which you should rate the videos and determine which video you should vote for in the Pursuit of Happiness ‘Pursue It’ The Ultimate Internship Contest.

THE WHAT: 50 points maximum attainable

Responsiveness to Question	<ul style="list-style-type: none"> Provides a motto (“words to live by”) which is inspirational, unique, positive and relates to a social good 	(0-25)
Relevancy and content of answer	<ul style="list-style-type: none"> Gives examples of how the stated personal philosophy makes him/her uniquely qualified to work at selected Internship Company 	(0-25)

THE WAY: 25 points maximum attainable

Articulation	<ul style="list-style-type: none"> Demonstrates ability to enunciate and vocalize points effectively Uses minimal conversation fillers such as “like,” “you know,” “um,” “uh,” etc. Speaks clearly 	(0-7)
Confidence	<ul style="list-style-type: none"> Demonstrates self-assurance Speaks with conviction Displays poise 	(0-6)
Professionalism	<ul style="list-style-type: none"> Demonstrates appropriate interview behavior, attitude and attire Uses suitable language – no slang, profanity or epithets 	(0-6)
Presentation	<ul style="list-style-type: none"> Response has a good structure and a clear conclusion 	(0-6)

THE HOW: 25 points maximum attainable

Originality	<ul style="list-style-type: none"> Demonstrates ability to express him/herself in an innovative, creative, and unique manner Response goes beyond traditional ideas, methods, interpretations 	(0-8)
Mechanics	<ul style="list-style-type: none"> Executes the video and manages the setting of the production without mistakes that could be deemed distracting by the viewer 	(0-8)
Pacing	<ul style="list-style-type: none"> Utilizes and manages time effectively to deliver a response that moves at the right pace 	(0-9)